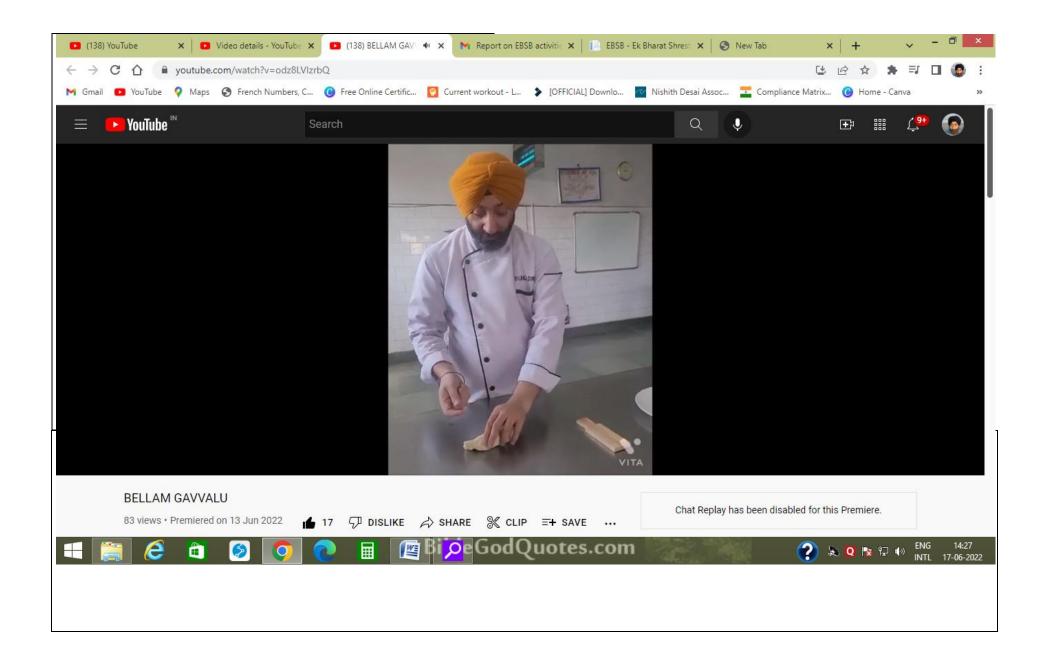
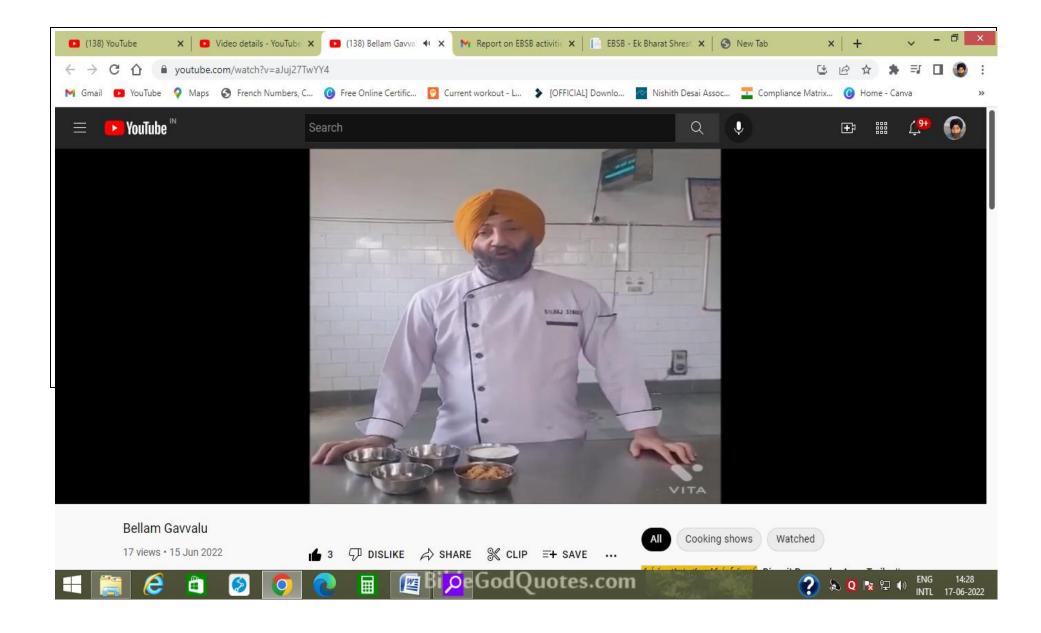
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

DURING June 2022

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any ot relevant information	her
01	IHM Gurdaspur	JUNE 2022	Andhra Pradesh Cuisine Demonstration	Demonstration of Andhra Pradesh Cuisine by faculty of IHM Gurdaspur by preparing the Andhra sweet Bellam Gavvlu and sharing the video on various social media handles	Andhra Pradesh	100 Attendees		





SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF JUNE 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	30	27	104	100	1781
2	INSTAGRAM IHM Gurdaspur Page	36		36	62	498